

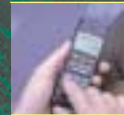
# ICT PAVILION @ SVIAZ/EXPO COMM MOSCOW 2003



**May 12-16, 2003**

**Krasnaya Presnya Fairgrounds  
Moscow, Russia**

*ICT Pavilion in 2003,  
showcasing the latest  
computer equipment and  
software technology.*



ICT PAVILION @  
SVIAZ/EXPO COMM MOSCOW  
comes to the new Hall 7 Complex,  
Krasnaya Presnya Fairgrounds

*Co-organized by:*



**E. J. KRAUSE &  
ASSOCIATES, INC.**

*Select Your Space Now for 2003!*

 **JOINT-STOCK COMPANY  
EXPOCENTR**



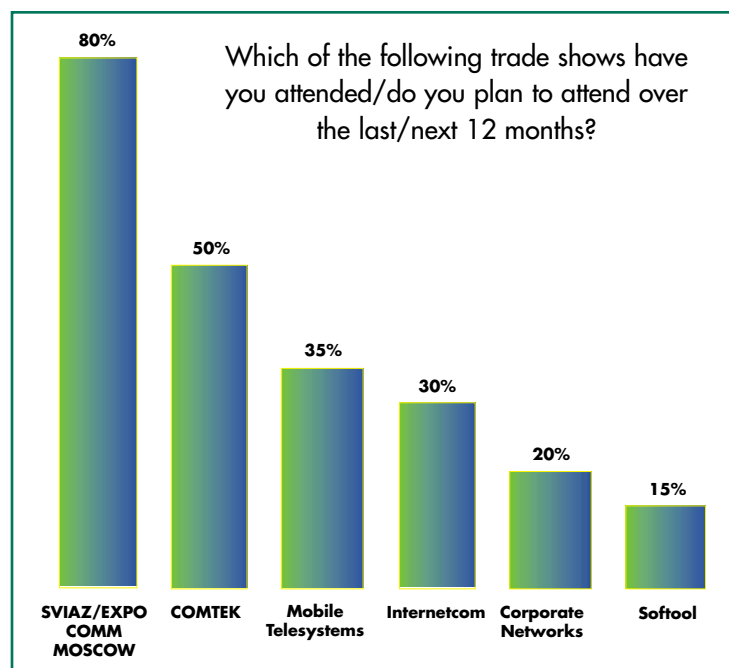
# ICT PAVILION 2003

In response to the huge demand for a high-level forum covering computer hardware, software, and data security sectors, we have dedicated an entire hall to the **ICT PAVILION 2003**. This special industry forum will be held with the **SVIAZ/EXPO COMM MOSCOW 2003** exhibition and conference.

## WHO SHOULD EXHIBIT?

The **ICT PAVILION** is an excellent choice for companies focusing on B2B and IT Technology in Russia.

ICT equipment manufacturers and service suppliers will benefit from the more than 100,000 visitors that will attend **SVIAZ/EXPO COMM MOSCOW 2003**. An attendee poll, taken on-site at the 2002 event, showed that an overwhelming majority of **EXPO COMM** visitors will also attend a dedicated computer and software technology forum.



## WHO WILL VISIT?

The **ICT PAVILION** targets only business professionals. This ensures a high quality attendance of CEOs, directors, managers, and technical experts. In addition, various resellers and potential partners will be present.

## IT SECURITY, A SPECIAL FORUM

IT Security is one of the leading topics in the industry. Market analysis groups expect an annual average growth rate of 30% for IT Security, where the major sectors are anti-virus software, firewall solutions, and the administration field.

In response to this forecast, security solutions and related products will play a major role for IT professionals in the **ICT PAVILION @ SVIAZ/EXPO COMM MOSCOW**.

## PRODUCT PROFILE

Internet solutions and Services  
Application-oriented software and content management  
Storage systems, e-commerce and m-commerce solutions  
Internet, Intranet and Extranet applications  
Antivirus software and software tools  
Network management software  
Internet services, security & card technology

### *New channels of communications*

CTI  
Voice, data, text, and visual communication  
ISDN, modems, videoconferencing  
Internet service providers  
Network computing software  
Network security

### *Industry trends*

Personal computers, notebooks, PDAs  
Processors, motherboards, memories  
Hard drives, graphic cards, sound cards  
Printers, copiers, scanners  
External data storage devices, monitors, projectors  
Input peripherals, loudspeakers  
Digital photography, digital video and image processing  
Cash register systems, point-of-sale system  
Word processing, mail handling  
Document shredders



# Application Form

## Exhibit Space Options

Exhibitors have two options for purchasing space in the ICT Pavilion.

### OPTION 1: Package Space/Complete Shell Stand

Package space is available in 3m x 3m units (9m<sup>2</sup>) at US\$ 5,600 per unit. Multiple units can be purchased.

#### Package space includes:

- Exhibit space
- Walls on 3 sides
- Carpeted floor
- 2 chairs
- Sign panel in English & Russian
- 1 information desk, alternatively 2 tables (70cm x 70cm)
- 1 waste basket, 1 ashtray
- 1 electrical outlet (220 V/ 1,5 kw)
- 2 fluorescent lights

We will require \_\_\_\_ units of package space.

### OPTION 2: Raw Exhibit Space

Raw exhibit space is available at US\$ 460 per square meter. The minimum requirement for raw space is 27 square meters. For upper-level space the rate is US\$ 230 per square meter.

We will require \_\_\_\_ square meters of raw exhibit space.

**Obligatory registration fee of US\$ 300 per company, which includes free show catalog entry.**

**Join us at ICT PAVILION @ SVIAZ/EXPO COMM MOSCOW 2003, May 12-16, 2003**

☐ **YES**, we will exhibit in the ICT Pavilion. Please call us immediately to discuss our space requirements.

Contact	Title	
Company		
Address		
City	State	Zip
Phone	Fax	
E-mail		

We are also interested in the following EXPO COMM events in Europe:

- ☐ EXPO COMM SOUTHEAST EUROPE 2002    ☐ EXPO COMM SPAIN 2003    ☐ EXPO COMM FRANCE 2003



**NEW  
HALL 7  
COMPLEX!**

**Visit our web site [www.expocomm.com](http://www.expocomm.com)**

# ICT PAVILION @ SVIAZ/EXPO COMM MOSCOW 2003

May 12-16, 2003 Krasnaya Presnya Fairgrounds, Moscow, Russia

*Russia's largest and most  
successful international  
exhibition and conference  
for telecommunications,  
information technology,  
and wireless/broadband  
technology*

Supported by:



Co-organized by:



**E. J. KRAUSE &  
ASSOCIATES, INC.**



## USA

E.J. Krause & Associates, Inc.  
6550 Rock Spring Dr. #500  
Bethesda, MD 20817-1126  
Tel: 301/493-5500  
Fax: 301/493-5705  
braden@ejkrause.com  
Contact: Adriana Braden

## GERMANY

E.J. Krause & Associates, Inc.  
Mörsenbroicher Weg 191  
D-40470 Düsseldorf, Germany  
Tel: (49-211) 610730  
Fax: (49-211) 6107337  
minka@ejkgermany.de  
Contact: Suzanne Minka

## RUSSIA - MOSCOW

E.J. Krause & Associates, Inc.  
Kutuzovsky Prospect 13, office 55  
121248 Moscow, Russia  
Tel: (7-095) 974-12 55  
Fax: (7-095) 974-12 55  
alfeeva@ejkrause.ru  
Contact: Galina Alfeeva

## RUSSIA — ST. PETERSBURG

E.J. Krause & Associates, Russia  
2nd Murinsky Prospekt #49  
Office 224  
194021 St. Petersburg, Russia  
Tel: (7-812) 534-7418  
Fax: (7-812) 550-0983  
ejkrause@mail.wplus.net  
Contact: Olga Denisenkova

## ARGENTINA

E.J. Krause & Associates, Inc.  
Av. de Mayo 605, Piso 4°  
(1084) Buenos Aires, Argentina  
Tel: (54-11) 4343-7020  
Fax: (54-11) 4334-4833  
chierasr@ejkrause.com.ar  
Contact: Roli Chierasco

## BRAZIL

EJK Brasil/Reed Exhibition Brasil  
Rua Sansão Alves dos Santos  
433-5° Andar — Brooklin Novo  
04571-090, São Paulo  
Brazil  
Tel: (54-11) 4343-7020  
Fax: (54-11) 4334-4833  
veraj@ejkrause.com.br  
Contact: Juan Pablo de Vera

## CHINA

E.J. Krause & Associates, Inc.  
Beijing  
Room 2005, Capital Mansion  
No. 6 Xin Yuan Nan Road  
Chao Yang District  
Beijing, 100004, China  
Tel: (86-10) 8451-1832, 8451-1827  
Fax: (86-10) 8451-1829  
ejk@public3.bta.net.cn  
Contact: Laura Yuan

## COLOMBIA

E.J. Krause & Associates, Inc.  
Colombia  
Calle 92 No. 13a-41  
Bogota, Colombia  
Tel/Fax: (57-1) 236-0596  
ealarik@unete.com  
Contact: Erik Alarik

## FRANCE

E.J. Krause & Associates, Inc.  
16, rue Henri Barbusse  
92110 Clichy, France  
Tel: 33 (0)1 4737-1541  
Fax: 33 (0)1 4737-1999  
christian.gentil@ejkrause.fr  
Contact: Christian Gentil

## HONG KONG

E.J. Krause & Associates, Inc.  
Suite 1409, NatWest Tower  
Times Square, 1 Matheson Street  
Causeway Bay, Hong Kong  
Tel: (852) 2577-3343  
Fax: (852) 2577-6426  
ejkchong@netvigator.com  
Contact: Calvin Chong

## JAPAN

E.J. Krause & Associates, Inc.  
Kudan Bldg. 2-2-5 Kudanminami  
Chiyoda-Ku  
Tokyo 102-0074, Japan  
Tel: (81-3) 5212-7071  
Fax: (81-3) 5212-6091  
hashii@ejk-japan.co.jp  
Contact: Kenji Hashii

## KOREA

K. Fairs Ltd.  
Rm. 4101-1, Trade Tower, 159-1  
Samsung-dong, Gangnam-gu  
Seoul, 135-090 Korea  
Tel: (82-2) 555-7153  
Fax: (82-2) 556-9474  
eskei@nownuri.net  
Contact: S.K. Hong

## MEXICO

E.J. Krause de Mexico, S.A. de  
C.V.  
Insurgentes Sur 664 - Piso 4°  
03100 Mexico, D.F.  
Tel: (52-5) 523-8426 x 288  
Fax: (52-5) 523-8276  
laura@ejkrause.com  
Contact: Laura Barrera

## SPAIN

E.J. Krause & Asociados España,  
Edificio Espana, Gr. 2, Planta 9,  
Plaza de España, Gran via 86-88  
28013 Madrid, Spain  
Tel: (34-91) 540-1710  
Fax: (34-91) 540-1711  
khofmann@ejkrause.es  
Contact: Karin Hofmann